



Girl Scouts - Sybaquay Council Corporate Sponsorship Benefits 2008-2009

Your support is critical to the success of our mission.

Girl Scout mission: Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

Our advertising and sponsorship opportunities are as diverse as the programs we offer!

Please contact our office to talk about ways **your** company can partner with Girl Scouts - Sybaquay Council!

Contact Dana Vierck, 847-741-5521, Ext. 7124 or danav@gs-sybaquay.org.

Benefit Levels

Pearl Sponsor - \$5,000 and above

Our founder, Juliette Gordon Low, sold her pearls to finance the start-up of the Girl Scout organization.

All the benefits of a *Platinum Sponsor*, **INCLUDING** these enhanced benefits:

Visibility/Marketing Benefits—

- Mini-feature on corporation/council partnership in online publication, *Sybaquay Reporter* (reach of over 10,000 member households)
- Publicity photo opportunity at council office or sponsored event
- Full-page ad in special event program
- One-time business exhibit (display or table) at a special event

Hospitality/Special Events Benefits—

- Six (6) complimentary tickets to Girl Scouts - Sybaquay Council special event (i.e., Adult Recognition Dinner, Girl Scout Gold Award Banquet)

Platinum Sponsor - \$2,500 to \$4,999

The future of our girls is as valuable as platinum.

All the benefits of a *Gold Sponsor*, **INCLUDING** these enhanced benefits:

Visibility/Marketing Benefits—

- Corporate logo recognition in online council publications (one time per year)—*Sybaquay Reporter* and *Annual Report* (reach of over 10,000 member households)
- Corporate logo recognition on Sybaquay's Web site (Home & Donor pages) for membership year
- ½-page ad in special event program
- Table signage at event

Hospitality/Special Events Benefits—

- Four (4) complimentary tickets to Girl Scouts - Sybaquay Council special event (i.e., Adult Recognition Dinner, Girl Scout Gold Award Banquet)

Gold Sponsor - \$1,500 to \$2,499

The Girl Scout Gold Award is the highest award a girl can achieve. **You** can help her attain that goal!

All the benefits of a *Silver Sponsor*, **INCLUDING** these enhanced benefits:

Visibility/Marketing Benefits—

- Company signage or banner displayed at sponsored event or program
- ¼ page ad in special event program

Hospitality/Special Events Benefits—

- Two (2) complimentary tickets to Girl Scouts - Sybaquay Council special event (i.e., Adult Recognition Dinner, Girl Scout Gold Award Banquet)

Silver Sponsor - \$1,000 to \$1,499

Make new friends . . . one is silver and the other gold! Please give your gift of support to ensure every girl can be a Girl Scout!

All the benefits of a *Bronze Sponsor*, **INCLUDING** these enhanced benefits:

Visibility/Marketing Benefits—

- Framed certificate of appreciation presented to sponsor
- Business-card size ad in special event program
- Corporate logo recognition as sponsor on Special Event or Program Web page

Bronze Sponsor - \$500 to \$999

Help girls forge their path to a bright future!

All the benefits of a *Trefoil Sponsor*, **INCLUDING** these enhanced benefits:

Visibility/Marketing Benefits—

- Mention as corporate sponsor in appropriate council and/or special event publicity press releases (television, radio, print, outdoor, online)
- Name recognition as sponsor on Special event or Program Web page
- Certificate of appreciation presented to sponsor

Trefoil Sponsor - \$100 to \$499

The Girl Scout membership pin is in the shape of the “trefoil” and represents the 3 parts of the Girl Scout Promise.

Visibility/Marketing Benefits—

- Name listing on signage or donor board at Girl Scout Center/annual meeting/special event.
- Name recognition in online council publications at least one time per year—*Sybaquay Reporter* (published 4 times per year) and *Annual Report*. All publications have reach of over 10,000 member households.

Sponsor/Council Partnership Promotional Benefits (with prior approval from Girl Scouts – Sybaquay Council and within GSUSA guidelines)—

- The ability to promote your company’s support of Girl Scouts - Sybaquay Council on your corporate Web site with a link to gs-sybaquay.org
- Girl Scout logo and name use in company advertising or on company Web site (i.e., “*Proud Sponsor of Girl Scouts - Sybaquay Council*”)